

## Calendar of Events

September 15, 2025

### **Baseball Match Day: Washinton Nationals VS Atlanta Braves**

**Nationals Park**

**1500 South Capital Street SE**

**Washington, DC 20003**

06:00 PM - 09:00 PM EST

Alberto Marino, 703.839.8140

amarino@novahispanicchamber.com

**LAST DAY TO PURCHASE YOUR TICKET WITH THIS PROMOTIONAL GIFT IS  
SEPTEMBER 12 NOVAHCC seating areas are 113 and 104 for Baseline. Few Tickets  
Left.**

*Celebrate Hispanic Heritage Month with the Northern Virginia Hispanic Chamber of  
Commerce at Nationals Park*

*On the vibrant evening of September 15, 2025, at 6:00 PM, something unforgettable will  
unfold at Nationals Park — a celebration where culture, community, and America's  
favorite pastime unite in a spirited tribute to Hispanic Heritage Month. Hosted by the  
Northern Virginia Hispanic Chamber of Commerce in partnership Washington Nationals,  
this special event brings together families, professionals, and baseball fans for a night of  
pride, passion, and powerful storytelling. As the Washington Nationals face off against  
the Atlanta Braves, the stadium will come alive not only with cheers but with the  
heartbeat of Hispanic culture.*

*The evening will open with a breathtaking rendition of the National Anthem, performed  
by Jonathan Acosta — la nueva voz de América. Known for his powerful vocals and  
soul-stirring presence, Jonathan will set the tone for a night to remember. But this isn't  
just a game — it's an experience.*

*Each ticket includes an exclusive limited-edition Washington Nationals jacket, featuring  
original artwork by renowned local Latino artist Josue Martinez. His design, inspired by  
heritage and hope, turns every jacket into a wearable masterpiece that captures the  
strength and beauty of the Hispanic community. Expect more than baseball: enjoy Latin  
music, a pre-game cultural showcase, and the chance to connect with business leaders  
and community trailblazers. Whether you come for the game, the art, or the culture —  
you'll leave uplifted and proud.*

*Join us as we fill the ballpark with orgullo, unity, and celebration — because Hispanic  
Heritage Month deserves to be seen, heard, and cheered on. Let's make history.  
Together.*

*Tickets are limited — reserve yours early and don't miss your chance to own the  
exclusive Nats jacket.*

**NEAREST METRO STATIONS: NAVY YARD-BALLPARK STATION (Green or Yellow  
Line)**

September 30, 2025

## **Career Reignite Workshop Series: Part 1 AI For Job Hunters**

### **Zoom Webinar EST**

06:00 PM - 07:00 PM EST

Dara Iserson, 703-755-0732

dara@totalrebrand.com

*Feeling lost in today's job market? You're not alone. This session shows you how to use AI tools like ChatGPT, Teal, and Jobscan—strategically. Not to fake it. Not to replace your voice. But to save you hours and boost your confidence.*

#### *What You Will Learn:*

*How to set up AI tools to speed up job search tasks*

*The right way to use ChatGPT for résumés, cover letters, and interview prep*

*Where AI helps—and where human judgment is non-negotiable*

#### *What You'll Walk Away With:*

*A toolkit of AI platforms tailored for job seekers*

*A repeatable process to save time on every application*

*More clarity and less stress in your daily search*

#### *Why It Matters:*

*Job hunting can feel like a second full-time job. Learning to work with AI keeps you competitive—and keeps burnout at bay.*

**COST:** \$35 per person

September 30, 2025

## **Growing Your Business With Chatgpt Series: PART 1**

**Northern Virginia Hispanic Chamber of Commerce**

**2201 Cooperative Way**

**Herndon, VA 20171**

**08:30 AM - 12:00 PM EST**

Susana Marino, 703.839.8140

events@novahispanicchamber.com

*Boost Your Business with Generative AI Using Chatgpt PART 1*

*Do you want to become more productive, innovative, and competitive in today's digital era? Bring Your Laptop on September 30th and join us for an interactive hands-on training. This workshop is designed for business leaders, entrepreneurs, and professionals who want to save time, cut costs, and supercharge creativity with Generative Artificial Intelligence.*

*? Return on Investment (ROI) You'll Gain:*

*Immediate time savings*

- *Automate repetitive tasks in marketing, administration, and planning.*

*Increased productivity*

- *Generate content, policies, and workflows in minutes instead of hours.*

*Lower operational costs*

- *Leverage free or low-cost tools that replace expensive external services.*

*Constant innovation*

- *Turn ideas into actionable strategies with structured and effective prompts.*

*Competitive edge in your industry*

- *Adopt AI strategically before your competitors do.*

*Hands-on learning.*

- *Not just theory: live exercises, real practice, and a participation certificate that validates your new skills.*

*Immediate action plan*

- *Leave with a 7-Day AI Challenge to integrate AI into your workflow from day one.*

*? Register today and start transforming the way you work with the power of AI.*

*? Limited spots to 20 participants — secure yours now.*

*COST: \$175 this is tax deductible of your business expenses.*

*¿Quieres ser más productivo, innovador y competitivo en la era digital? Crece tu emprenduria profesionalmente utilizando Chatgpt 5. Inscribe, Ven, Participa.*

*Nuestro taller está diseñado para empresarios, líderes y profesionales que desean ahorrar tiempo, reducir costos y potenciar su creatividad con herramientas de Inteligencia Artificial Generativa usando Chatgpt y demas programas.*

*? Retorno de Inversión (ROI) que obtendrás:*

*Ahorro de tiempo inmediato*

- *Automatiza tareas repetitivas de marketing, administración y planeación.*

*Mayor productividad*

- *Aprende a generar contenido, políticas y procesos en minutos en lugar de horas.*

*Reducción de costos operativos*

- *Usa herramientas gratuitas o de bajo costo que reemplazan servicios externos.*

*Innovación constante*

- *Convierte ideas en estrategias tangibles con prompts estructurados y efectivos.*

*Ventaja competitiva en tu industria*

- *Integra la IA de forma estratégica antes que tu competencia.*

*Aprendizaje práctico y util.*

- *No teoría: ejercicios en vivo, práctica real y participación que respalda tus nuevas competencias en AI.*

*Plan de acción inmediato*

- *Terminarás con un reto de 7 días para implementar la IA en tu flujo de trabajo desde el primer día.*

*? Regístrate Hoy y comienza a transformar tu vida profesional y negocio con Chatgpt5*

*? Espacios limitados para 20 participantes.*

*COSTO: \$175 el costo es deducible de tus impuestos.*

October 2, 2025

**Chatgpt Power Moves ? Prompt Engineering & Workflow Automation PART 2**

**Northern Virginia Hispanic Chamber of Commerce**

**2201 Cooperative Way**

**Herndon, VA 20171**

**08:30 AM - 12:00 PM EST**

Susana Iribarren Marino, 703.839.8140

events@novahispanicchamber.com

October 7, 2025

**Career Reignite Workshop Series, Part 2: Find What's Next**

**Zoom Webinar US EST**

06:00 PM - 07:00 PM EST

Dara Iserson, 703-755-0732

dara@totalrebrand.com

*Not sure what direction to take your career? We've all been there. This session helps you get unstuck, cut through the noise, and figure out your next move without the doom-scrolling spiral.*

*What You Will Learn:*

*How to assess your skills, values, and goals with clarity*

*Simple frameworks to compare career paths and options*

*Strategies for focusing your energy where it counts*

*What You'll Walk Away With:*

*A personalized map of possible next steps*

*Tools to evaluate opportunities without overthinking*

*Confidence to move forward instead of spinning your wheels*

*Why It Matters:*

*If you don't choose your next move, the market will choose for you. Clarity is the first step to making real progress.*

**COST PP: \$35**

October 8, 2025

## **HISPANIDAD: MIXER CON SABOR Y CULTURA**

**Tower Club**

**8000 Towers Crescent**

**Vienna, VA 22182**

**05:30 PM - 09:00 PM EST**

Event Manager, 7038398140

events@novahispanicchamber.com

*Join us for a sizzling event celebrating National Hispanic Heritage Month! Get ready to experience a fusion of flavors, cultures, networking and music at our Hispanidad Mixer Con Sabor. We're bringing together great heavy appetizers cuisine, music, and plenty of sangria, mojitos, wine and a full bar to spice up your evening. Join us to be a part of this unique celebration, where traditions come alive and mega networking comes to life! Our annual HISPANIDAD MIXER CON SABOR has been sold out every year and this year promises to be better than ever with the incredible music/rhythms of DJ Juanjo to make you dance the evening away.*

*Here is your opportunity to connect, engage, celebrate and network with visionary brands, influential leaders, and impactful organizations that spearhead positive transformation within our DMV community. Enjoy our high quality networking, beautiful venue, a great variety of food tastings, and more! 5:30 -9:00 pm on October 8, 2025*

*Here's your at-a-glance brief to maximize ROI on attendance:*

*Doors & Check-In: 5:30 PM (networking runway opens on arrival)*

*Programmatic Touchpoints: curated intros, sponsor spotlights, and momentum-building icebreakers with plenty of music by our DJ Juanjo and great food prepared by Chef Danny Brilliant.*

*Value Exchange: pipeline conversations, partner scouting, and best-practice sharing*

*Attire: business Chic; bring 25+ business cards (or digital QR)*

*Logistics: Parking garage is available. please arrive early to optimize cycle time.*

*Non-members \$75 + Sales tax.*

*NOVAHCC Members 50% off with your discount code.*

*To keep us aligned and de-risk no-shows:*

*Add to Calendar: Block 5:30–9:00 PM ET on October 8, 2025*

*Guest Management: If your plans change, forward this email to a colleague and cc us to transfer the registration.*

*Dietary/Accessibility: Reply with any requirements so we can right-size accommodations*

*We appreciate your commitment to NOVAHCC's mission. Your participation is a force multiplier for regional growth and supplier diversity. We look forward to an evening of high-signal networking, sabor, and tangible outcomes. See you on October 8! P.S. Bring a prospect for membership referrals accelerate our collective impact.*

*\*Space is limited. Registration includes unlimited heavy appetizers and two tickets for drinks. A full bar selection is available to satisfy your choice. Reserve your space today. This is a private event organized by NOVAHCC and all everyone is required a prior online registration to access this activity. NO Exceptions.*

**TWO SPONSORSHIP LEVELS AVAILABLE. REQUEST SPONSORSHIP PACKAGE at**  
events@novahispanicchamber.com





October 14, 2025

## **Career Reignite Workshop Series, Part 3: Job Postings, Translated**

### **Zoom Webinar US EST**

06:00 PM - 07:00 PM EST

Dara Iserson, 703-755-0732

dara@totalrebrand.com

*Ever read a job posting and wonder what it's actually asking for? This session teaches you how to decode the fine print, spot red flags early, and zero in on roles worth your energy.*

#### *What You Will Learn:*

*How to translate job description jargon into plain English*

*The hidden signals that reveal culture, workload, and expectations*

*A method for deciding whether to apply—or walk away*

#### *What You'll Walk Away With:*

*A “decoder ring” for any job posting*

*The ability to spot deal-breakers before wasting time*

*More confidence in matching yourself to the right roles*

#### *Why It Matters:*

*The right job description isn't just a checklist—it's a window into the job itself. Reading between the lines helps you avoid bad fits and focus on the right ones.*

**COST: \$35 pp**

October 21, 2025

## **Career Reignite Workshop Series, Part 4: End Recruiter Ghosting**

### **Zoom Webinar US EST**

06:00 PM - 07:00 PM EST

Dara Iserson, 703-755-0732

dara@totalrebrand.com

*Tired of applying, following up, and still hearing crickets? This workshop breaks down why recruiters ghost, how to flip the script, and what makes them call back.*

#### **What You Will Learn:**

*How recruiters actually work—and why they drop candidates*

*What to say (and not say) to keep their attention*

*How to build relationships that last beyond one job search*

#### **What You'll Walk Away With:**

*Email and LinkedIn scripts that get responses*

*A strategy for turning recruiter contacts into long-term allies*

*The confidence to stop chasing—and start attracting*

#### **Why It Matters:**

*Recruiters are often the gatekeepers to opportunities. When you know how to work with them, your search stops feeling like a one-sided game.*